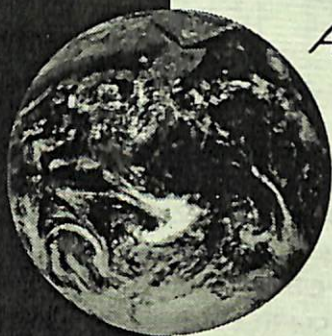


# *BUSINESS WEEK*

DODGE CITY COMMUNITY COLLEGE



*A world of  
opportunities  
waiting for  
you...*



# BUSINESS WEEK 2001

DODGE CITY COMMUNITY COLLEGE

## What?

Business Week is an exciting week-long adventure held on the beautiful campus of Dodge City Community College. You will learn about the dynamic, changing world of business from some of the state's most successful practicing entrepreneurs and CEOs who will share their talents with you.

Gain an understanding about the free enterprise system from outstanding and caring college professors. Understand the relationship between business, government and society from presentations by local, state and national political figures. Explore the various career opportunities available in the specific disciplines of marketing, management, accounting, international business, finance and operations management. Share the knowledge and memorable experience with the top high school students in Kansas!

## Explore interesting topics:

- Leadership: The Challenge
- Motivation: The Power Source
- The Dynamics of Entrepreneurism
- Understanding Business Cost
- Applying the Components of Marketing
- Mastering Management Concepts
- Ingredients of a Business
- Capital, Resources, Personnel: Key Components
- Ethical Issues in Business



# BUSINESS WEEK 2001

DODGE CITY COMMUNITY COLLEGE

## Who?

Business is a basic component of any profession. Whether you choose to pursue medicine, law, education or any other career, business is essential to success.

Business Week is available to 2000-2001 high school seniors. No prior business classes are required. All highly motivated students who have a desire to succeed are encouraged to apply!

# BUSINESS WEEK 2001

DODGE CITY COMMUNITY COLLEGE

## Why?

In one, quality-packed week, you will:

- Receive three hours of college credit.
- Learn the fundamental components that distinguish the most successful businesses from the rest.
- Develop an understanding of prospective careers available to you.
- Be exposed to the latest technological tools that businesses use.
- Explore skills needed to be successful.
- Understand the driving forces of success.
- Share in the excitement of college life.
- Build lifelong friendships with some of the state's best students.
- Have fun!



# BUSINESS WEEK 2001

DODGE CITY COMMUNITY COLLEGE

es! Please send me more information and an application for Dodge City Community College Business Week.

Name \_\_\_\_\_  
 Home Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 High School \_\_\_\_\_

Richard K. Burke  
 President  
 Dodge City Community College  
 2501 North 14th Ave.  
 Dodge City, KS 67801-2399  
 Phone: 316/227-9295 Fax: 316/227-9366





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UNITED STATES

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POSTAGE WILL BE PAID BY ADDRESSEE

RICHARD K BURKE, PRESIDENT - 201  
DODGE CITY COMMUNITY COLLEGE  
2501 N 14TH AVE  
DODGE CITY KS 67801-9907



## When?

July 8-14, 2001  
Dodge City Community College  
2501 North 14th Avenue  
Dodge City, KS 67801-2399



## Cost?

Only \$30 Registration/Tuition fee! This covers room, board and tuition for the entire week! Plus, earn three hours of college credit!



## Application?

Your high school's Business Week coordinator has application forms. All applications must be returned to Dodge City Community College Business Week by May 4, 2001.

## Special assistance

Dodge City Community College's Center for Business and Industry is committed to making programs accessible to all participants. If you have special requirements due to disabilities or dietary restrictions, please contact the Center for Business and Industry at 316/227-9295 by June 8, 2001. After that date, we will make every effort to provide assistance, but cannot guarantee that requested services will be available.

*For more information,  
contact:*



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